

PRESS RELEASE



Innovative TriEye sports eyewear with rearview mirror wins ISPO Gold Award

Heidelberg - January 14, 2019 - At the annual ISPO Awards, the TriEye sports glasses with integrated rearview mirror won the Gold Winner Award in the Outdoor - Biking category.

TriEye is a pair of sports glasses developed in Norway with a cleverly integrated and individually adjustable rearview mirror that sets a new safety standard for sports glasses. The TriEye, financed by a Kickstarter campaign, was presented at Eurobike 2018 and promptly won the Public's Choice Award of the start-ups as well as the d&i Award at the TAIPEI CYCLE Show 2018.

These sports glasses offer a clever solution, that enables you to detect quickly and easily what is happening behind you at any time and thus increase comfort and safety in various situations. Be it for cyclists in traffic, runners jogging in the park or rowers on the water. The patented integration of the adjustable rearview mirror into modern and stylish sports glasses makes TriEye the perfect companion for everyday sports.

TriEye is the optimal partner to the head-up display USEE, which is also distributed by the company MOMES under the well-known brand name o-synce, and thus expands the area of *secure data visualization at eye level*. With these two gadgets, a cyclist has everything directly and safely in view with minimal effort - performance parameters, route information, navigation and also traffic.

During the ISPO fair in Munich, from 03.02.2019 to 06.02.2019, you can try out the TriEye sports glasses together with last year's Gold Award Winner USEE, the head-up display for cyclists in **hall B6 - booth 118** and find out more about both products.

More info about TriEye: <https://www.o-synce-shop.de/detail/index/sArticle/131/sCategory/57>

Picture material: <https://www.dropbox.com/sh/jpw1izhcliyfpy4/AADERZ9x3XHHEqQoGmsPdu8Ta?dl=0>